

Brodart Co.
is Currently Accepting Applications for a

Position: Web Designer

Department: 0442 – McElhattan Supplies Division

Job Description:

Work as an integral part of the web marketing department. Primary responsibilities of the position include graphic design focusing on marketing emails and the website (static pages, categories, and products within our website's content management system).

In addition to a creative mindset, the applicant will need the ability to prioritize projects and multi-task. The candidate will need to be a self-starter who can complete tasks independently as well as collaboratively with the web department.

Specifically, the applicant will:

- Design and expand multiple email marketing campaigns on a regular basis
- Design tradeshow and product landing pages to assist online marketing efforts
- Create mock-ups of new features and for A/B split testing
- Resolve front-end technical issues for a large-scale e-commerce website.

Requirements

- Aptitude for web design using web standards and maintaining cross-browser compatibility: HTML, CSS, JavaScript (AJAX frameworks)
- Relevant graphic design experience using Adobe Creative Suite
- Applicant must be able to provide a relevant portfolio showcasing prior web and graphic design experience
- Bachelor's degree in a field related to graphic design or web design
- 0-2 years experience in web design and graphic design

Work Hours: 8:00 am to 4:30pm, Monday – Friday

Req # 2011-096

Brodart Co. is an EEO and ADA employer