BOOKS & LIBRARY SERVICES

Spanish Language

Collection Development Services

¿No hablas español? No problem. Brodart's Spanish Collection Development team is your key to happy Spanish-speaking patrons.

Why Brodart?

We make it possible for you to offer Spanish materials without speaking the language. What's more, Brodart's accurate, robust book-in-hand cataloging records help your Spanish-speaking patrons easily find the titles they want.

We take care of the following, so you don't have to:

- Evaluate Spanish materials from a variety of sources
- Offer popular titles in range of subjects
- Consider appropriateness for American libraries
- Review for dialect and quality
- Note author's country of origin (dialect) on Adult and Juvenile titles to aid in selection

Benefits for Your Library

- ✓ *Increase circulation*
- ✓ *Satisfy patron demand without speaking Spanish*
- ✓ *Empower Spanish-speaking patrons to find the titles they want*
- ✓ *Enable easy discoverability by your Spanish-speaking patrons with accurate Bilindex subject headings*
- ✓ *Be confident that your Spanish selections will match community interests*

Online Selection Lists

Many vendors offer the same titles. Brodart goes a step further with granular list preparation across a range of categories. Browse by country of origin/interest or select from the lists below:

- Awards
- Bestsellers
- Hot Topics
- Mexican Bookstore Bestsellers
- Blockbusters
- Grant Fulfillment
- Publishers Weekly Select Spanish-Language Titles

TIPS® Notification Programs

Receive selection lists of new and forthcoming titles that match your preferences. Choose from the following free Silver TIPS® lists or receive customized lists through Diamond TIPS.

- Top Spanish titles: Fiction and Nonfiction Spanish originals, plus translations of popular U.S. titles
- Adult Spanish TIPS®: Recommended Fiction and Nonfiction (Hardcover & Paperback), including TOP Spanish Titles
- Children's & Teen Spanish TIPS®: Fiction and Nonfiction (Board Books, Chapter Books, Picture Books, Easy Readers)

Standing Order Program – Spanish FASTips

Free service: Set your preferences one time and watch your books arrive every month. Choose from five popular categories.

- Blockbusters: Adult Fiction and Nonfiction from the most popular authors or focused-on hot topics
- Recommended Picture Books: Titles selected book-in-hand for content and bind quality
- Essential Juvenile Selections: Board Books, Picture Books, Easy Readers, Chapter Books, Nonfiction
- Popular Paperbacks: Popular and recommended Adult Fiction paperbacks
- Young Adult Fiction: Popular Young Adult Fiction (Original Language and Translations)

Popular Title Subscription – Purchase Plus Español

Stay current with the most sought-after Spanish-language material. Our annual subscription plan is designed to help libraries keep up with patron demand and offer a collection of popular materials.

- Fiction and Nonfiction
- Hardcover and Paperback
- Native language and English translations
- Cataloging, processing, and shipping included

Cataloging Services

- Receive shelf-ready material — three service levels to choose from
- Brodart offers Bilindex subject headings for easy discoverability of Spanish titles

Add Physical Processing:

- Spine Labels
- Genre and Classification Labels
- Bar code Labels
- Branch/Property Labels and Stamping
- Title/Pocket Labels
- RFID and Theft Detection
- Jacketing/Label Protectors
- Paperback Reinforcement Services

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