BROADART

BOOKS & LIBRARY SERVICES

Graphic Novels

Collection Development Services

Graphic novels have become recognized as a vital component of literacy programs. They are also an indispensable tool to lure reluctant readers into the world of books.

Brodart's Collection Development staff can help you establish a presence with graphic novels or expand and improve an existing collection.

Benefits for Your Library

- ✓ Increase circulation
- ✓ Draw new patrons into the library
- ✓ Enhance your literacy program
- ✓ Select with confidence, knowing that your graphic novels for children will be age appropriate
- ✓ Take advantage of our standing orders program to ensure you never miss the latest volume or series installment

Selection Criteria — *Quality, Popularity & Diversity*

Brodart's Collection Development specialists take the following factors into consideration when selecting items for graphic novels collections:

- Overall quality
- Clarity, readability, and ease of use
- Reviews from library- and subject-specific journals and other popular publications
- Current and projected demand
- Availability and suitability of physical format for library purposes
- Accuracy and authenticity
- Literary merit and inclusion in standard bibliographies and indices
- Current and historical significance
- Authority and reputation of the author, illustrator, and/or publisher

Age Ratings

Brodart's collection development librarians have compiled guidelines for selecting graphic novels by age range. Our proprietary KidSafe™ designation adds an extra measure of confidence for selectors choosing graphic titles for children.

Graphic Novels — Collection Development Services

Cataloging

Our specialty cataloging data for graphic novels is designed to improve access and discoverability, helping connect your patrons with the titles they want.

- The Dewey number for fiction graphic novels reflects country of origin
- We identify all of the following contributors:
  - Authors
  - Illustrators
  - Background illustrators
  - Cover artists
- Records for manga clarify that the book reads right to left
- We include adult and juvenile headings for all juvenile graphic novel titles

Physical Processing

We offer two options for reinforcement.

- Our rebinding services convert trade paperbacks into sturdy, hardbound copies that will last through many circulations and rough treatment. Rebinding adds cost to the book up front, but extends its circulation life and protects your investment over the long term.
- Brodart also offers paperback reinforcement with a 10-mil cover or paperback conversion to hardcover.

Shelving and Display

There are two basic alternatives, according to your preferences:

- Display with other nonfiction books in the appropriate Dewey or LC classification. This allows for browsing in the broader nonfiction areas.
- Pull them from general nonfiction and put them on their own shelf or display space. The more visible the books are, the more people will find and borrow them.

About Brodart's Jack Phoenix

Jack Phoenix, Brodart's Graphic Novel Selector/Specialist, has a love affair with comics that stretches back to childhood. His first book, "Maximizing the Impact of Comics in Your Library: Graphic Novels, Manga, and More," was published in March, 2020. It has received positive reviews from Booklist, ACRL'S Choice, Tech Services Quarterly, and a starred review from School Library Journal. Jack is a sought-after panelist for webinars and conferences, speaking about comics programming and classification.

He says, "More than just gateway reading, comics is a medium. There is no subject that cannot be found in the form of a comic, and readers of comics and graphic novels deserve to see the medium they love elevated through library service."

Additional Resources

You can find additional information, including our guide to graphic novels age ratings, articles, books, websites, selection guidelines, and FAQs, at **www.brodartbooks.com/graphicnovels**.

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